



## FOR IMMEDIATE RELEASE

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### **Rent A Toll®, LTD. announces launch of Pass24® prepaid tolls in San Francisco and Oakland with Dollar Rent A Car and Thrifty Car Rental**

**Carrollton, Texas, March 9, 2010** – Rent A Toll® LTD (RTL) announces expansion of Pass24® Prepaid Toll Service in the San Francisco and Oakland markets with Dollar Thrifty Automotive Group, Inc. Dollar Rent A Car and Thrifty Car Rental already offer the Pass24 service in Texas, Colorado and Florida.

Pass24 allows drivers to use the express toll lanes on the San Francisco Bay Area bridges and bypass the cash lanes. Car renters no longer need to carry exact change or wait in the cash lane to pay tolls. Drivers can enjoy unlimited toll access to all the bridges for one low daily or weekly rate, which varies by market. The San Francisco/Oakland price is \$9.95 per day or \$39.95 per week (5-7 days) and includes unlimited use of all tolls.

To take advantage of Pass 24, drivers must use only lanes that are identified with the FasTrak® Only logo. Collection of tolls is tied to vehicle license plates, so no transponder is required. Video technology captures and processes toll payment as the car passes through the toll facility. The Pass24 service charge is included in the rental receipt when the car is returned to Dollar or Thrifty, so no post-billing toll fees are charged to the renter's credit card.

Pass24 is available on the Antioch, Benicia Martinez, Carquinez Dumbarton, Golden Gate, Richmond-San Rafael, San Mateo-Hayward and San Francisco-Oakland Bay bridges.

For additional information about Pass24 and Rent A Toll, please visit [www.rentatoll.com](http://www.rentatoll.com)

### About Rent A Toll, LTD

Founded in 2004, RTL launched its service in September 2006. Client growth has steadily increased as the traditional cash payment toll booth becomes obsolete and is replaced with Electronic Toll Collection (ETC) systems. RTL has successfully processed more than two million toll transactions for its customers. In 2010, RTL has plans to expand into other geographic locations as well as continue to grow its U.S. market share.

RTL developed the first and only patented toll solution (U.S. Patent 7407097) for car and truck rental and business fleets and has received a second patent (U.S. Patent 7501961) that supports the company's technology. In addition, RTL has 15 patent applications pending in support of its technology.